



Transit Advertising Program Ad Specs and Rates



Full side
195" by 90"
Monthly rate: \$800
Six-time rate: \$720
12-time/nonprofit rate: \$640
Install and production fee: \$1,285



Full back
79" by 79"
Monthly rate: \$800
Six-time rate: \$720
12-time/nonprofit rate: \$640
Install and production fee: \$691



Ultra
86" by 90"
Monthly rate: \$600
Six-time rate: \$540
12-time/nonprofit rate: \$480
Install and production fee: \$913



Tail
79" by 14"
Monthly rate: \$200
Six-time rate: \$180
12-time/nonprofit rate: \$160
Install and production fee: \$167



Queen
86" by 25"
Monthly rate: \$200
Six-time rate: \$180
12-time/nonprofit rate: \$160
Install and production fee: \$170



Transit Advertising Program System details

Key destinations:

Home Depot
St. David's Georgetown Hospital
Lone Star Circle of Care
Southwestern University
H-E-B

Wolf Ranch Town Center
Sheraton Hotel
and Conference Center
Walmart

Bus
stop



Mon.-Fri. 7 a.m.-7 p.m.
Sat. 8 a.m.-6 p.m.

About

23,000



vehicles on Hwy. 29 at Wolf Ranch Town Center daily

4



bus routes

About

30,000



vehicles traveling on Williams Drive from
Lakeway Drive to I-35 daily

About

14,000



vehicles traveling on Leander Road at I-35 daily

Ad Policy

Ad content not accepted:

- False, misleading, or deceptive
- Defamatory or ridicule of a person or group of persons
- Obscene, pornographic, or for sexually-oriented businesses
- Advocacy of lawlessness, violent action, or illegal activity
- Promoting alcohol or tobacco products
- Discriminatory (sex, race, religion, political intolerance)
- Political ads that advocate for an issue, candidate, political fundraising, political position, or changes to public policy.

Ad placement on the GoGeo buses is not route specific



Transit Advertising Program System map

